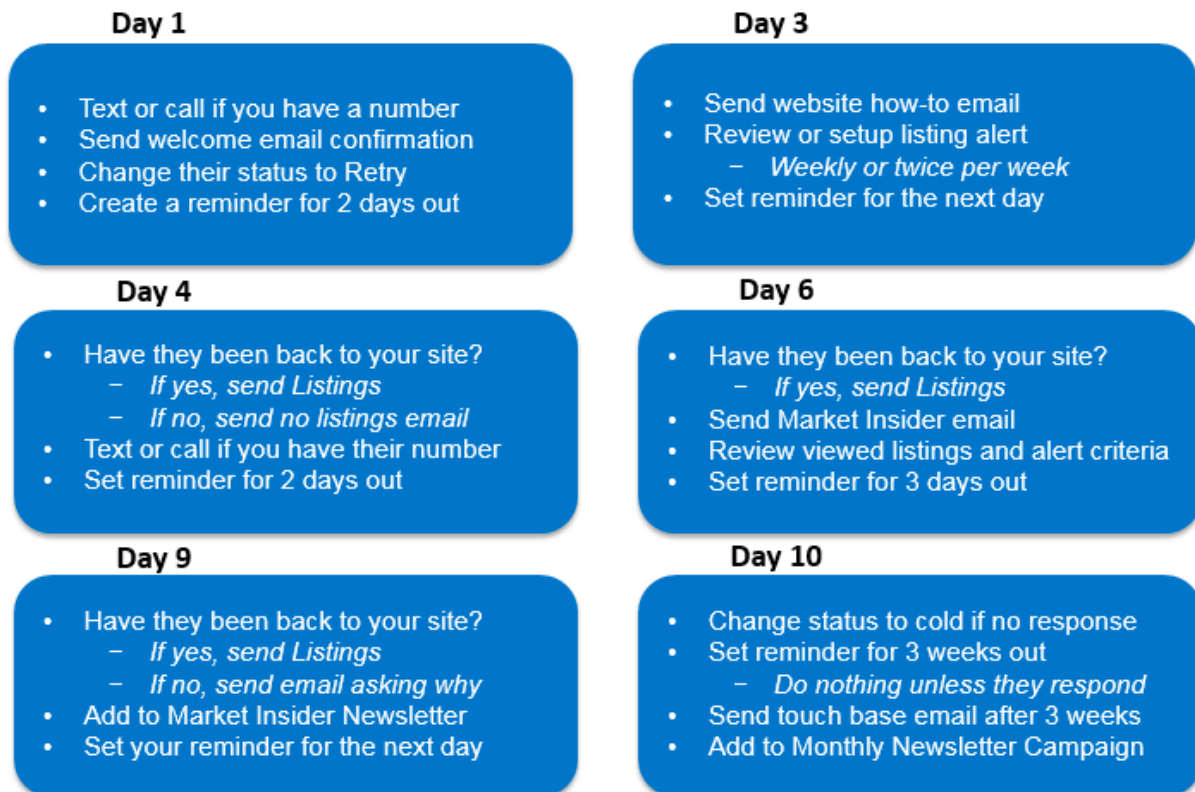


## Win Over New Leads in 10 Days

This class is all about staying organized and top of mind with a prescriptive 10-day follow-up plan for new leads, that will not only make you look like the expert you are, but also help you stay on top of your pipeline so no one slips through the cracks.

### Every Agent Needs a Plan for New Leads

This is our easy-to-follow 10-day plan, which not only allows you to *have a plan* for new leads, but also leverages your system tools to keep you on track. Customize this and make this your own, and stop the plan if they respond during the initial 10 days, then respond based on their actions.



[Click Here](#) to see the 10-day plan with the email templates included

### Helpful Resources

Here are links to learn more on specific steps or tools in your Market Leader system.

**Reminders:** Use system reminders to keep you on track. [Learn more](#)

**Recently Active Contacts:** See contacts that have recently been back to your website. [Learn more](#)

**Send Listings:** Send relevant properties to contacts in your system. [Learn how](#)

**Listing Alerts:** Use listing alerts to provide relevant content and stay top of mind. [Learn more](#)

**Market Insider Newsletter:** Subscribe your contacts to this monthly Market Insider report. [Learn more](#)

**Quick Text:** Create and send quick text templates from your system. [Learn more](#)

**Add a Contact to a Campaign:** Add your contacts to the Monthly Newsletter Campaign. [Learn more](#)