

market leader power hour

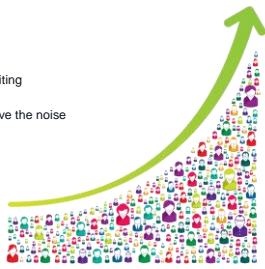
Fresh Ideas to Fill Your Fall Pipeline



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Agenda

- Building your pipeline for Winter and Spring
- But... How do I do that!
- Parties that are fun and lucrative
- Events that are different and exciting
- Marketing that will stand out above the noise



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Holiday Season is Just Around the Corner!

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Autumn Events

- Halloween
 - Haunted Houses
 - Pumpkin Patches
 - Corn Maze
 - Costume block party



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Are you Ready for Some Football?!

1. Friday night lights
2. Tailgating at a professional game



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Make it Productive, Be Prepared...

- Full stock of Business cards
- Distinguishing attire
- Branded give-away
- Your tablet with Internet



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Let Us Send Your Holiday Cards

- Import
 - Friends and family
 - Clubs & Associations
 - Groups



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'Tis the Season



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Host a networking event to benefit a charity

- Luncheon
- Dinner
- Golf / Fishing tournament
- Gardening with Gratitude

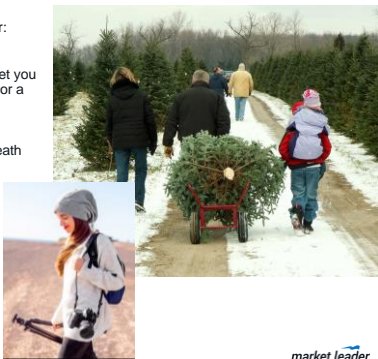
Get Involved in an existing event

- Host a table at a school Auction

December Events

For past clients who refer:

- Gift certificate to meet you at a u-cut tree farm for a free tree
- Free holiday live wreath
- Photo session with Santa



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Supplement Your Pipeline



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QUESTIONS?

Want more?

Fill out the survey to receive class notes!

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