

market leader[®]

CORE CURRICULUM SERIES:

MASTER YOUR MARKETING DESIGNS



Alyson Engelbrecht
Trainer & Instructional Designer

Learn.MarketLeader.com

What's In Store

market leader.

- What are Marketing Designs?
 - Image vs. HTML
- How to create an HTML and Image design
- Share your designs!
 - Order Professional Printing
 - Email to contacts
 - Post to web and share on social media

Learn.MarketLeader.com

market leader.

WHAT ARE MARKETING DESIGNS



Professional and Easy to use market leader.

guide to SELL

YOU'RE INVITED

Beautiful home in southern Arizona

MLS No: 187094

123 Main Street \$285,000

Beautiful property in the Baker Neighborhood.

Privately brought to you by:

Elise Davis
 East Lake Real Estate Company
 225 Columbia St. 1000
 Olympia, WA 98507
 425.395.1176
 206-123.2225
 elise@eastlakerealestate.com
 www.eastlakerealestate.com

EAST LAKE
REAL ESTATE COMPANY

TO AN O

- Enjoy the Seller guides,
- Invite contacts and clients to open houses,
- And market your listings,




Email


market leader.

- Easy to use
- Easy to personalize
- Easy to send


From: Ellen Smith <info@searchingyourtown.com>
 To: Courtney Parham
 Cc:
 Subject: Happy Labor Day!

East Lake Real Estate Company
 525 Columbia St. NW | Olympia, WA 98501 | www.searchingyourtown.com





Ellen Smith, IMSD
 Real Estate Sales Professional
 425.555.1779
 208.222.5555
 info@searchingyourtown.com
 12245
 Call me today!



ⓘ If you have a brokerage relationship with another agency, this is not intended as a solicitation. All information deemed reliable but not guaranteed.

Learn.MarketLeader.com

Download PDF

market leader.

- Print right at home
- Save and take to your local printer

For Sale

115 W Oak St

Beautiful property in the Baker Neighborhood.




\$285,000

<p>Bedrooms: Bathrooms: Year Built: Type: Water:</p>	<p>Sq Footage: 2150 Garage: Detached garage Heating: Central Heating Cooling: Central AC M.S. Number: 187094</p>
---	---



Ellen Smith, IMSD
 Real Estate Professional
 DRE: 111-111-1111
 ellensmith@myrealstatewebiste.com
 www.myrrealstatewebiste.com
 425.555.5555
 425.555.5555



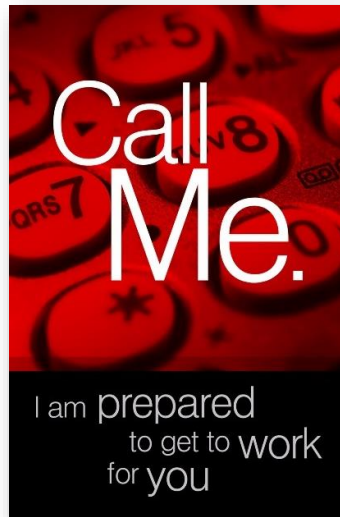
East Lake Real Estate
 123 Main Street
 Franklin, ST 00000

ⓘ If you have a brokerage relationship with another agency, this is not intended as a solicitation. All information deemed reliable but not guaranteed.

Learn.MarketLeader.com

Professional Print and Mail Service market leader.

- Order professional printing
- Postcards sent directly to your contacts and clients



Learn.MarketLeader.com

Generate More Repeat Business

- 9 in 10 buyers would use their agent again. Only 16% do.*
- 84% sellers would use their agent again. Only 23% do.*



Learn.MarketLeader.com



Go Live!

- Start at Marketing tab > Design Library
- Search options
 - Design library v. my saved designs
 - Type of material (email v. everything else)
 - Image vs. HTML
 - Listing Enabled
 - Keyword or title use to search for buyer/seller materials and to find saved designs
- Email:
 - Listing enabled flyer-brief trip to the editor
 - Emailed to a group of contacts
- Print:
 - Call me postcard-use with current contacts to capture phone numbers
 - Direct mail/mail to me option
 - Setup billing /shipping profile in my account

Make it Work!

market leader.

- Create and send email flyer or postcard
- Setup billing/shipping profile
- Email yourself a property flyer



Learn.MarketLeader.com

market leader.

QUESTIONS?

Visit www.Learn.MarketLeader.com

Learn.MarketLeader.com